



# Loring Greenough House

## Sponsorship Information

### 2017-2018 Events



**Loring Greenough House**  
**12 South Street**  
**Jamaica Plain, MA 02130**  
[Loring-greenough.org](http://Loring-greenough.org)

---

## Loring Greenough House

12 Centre Street  
Jamaica Plain, MA

# Your Sponsorship Will Make a Difference

Dear JP Business,

The Loring Greenough House, constructed in 1760 by Commodore Loring, is a center for social, cultural, historical, and educational activities in the Jamaica Plain neighborhood of Boston.

Enclosed are outlines of single and series events that are currently scheduled the the fall of 2017 and for 2018.

The **Series Events** includes: Thursdays on the Lawn, Concert Series, Community Education Lectures, Tuesdays in the Parlor, and Snuggle Up with a Book.

The **Single Events** include: JP Centre Street Trick-or-Treat, History Happy Hour, Holiday Open House, and a Women's History Month event. More events are in the calendar, and more will be added.

**Please help make a difference in our community by contributing to the success of these events.**

Your sponsorship will be seen by our members, community and everyone that attends these events.

Depending on the level of sponsorship, your support could also be acknowledged in the printed materials and banners on the fence in front of the Loring Greenough beautiful property prior to the events.

For your convenience, I have enclosed the details about the events and sponsorship levels. If you have questions, or would like to make arrangements to meet and discuss further, please call the Loring Greenough House Office at 617-524-3158 or email me at [dspears@loring-greenough.org](mailto:dspears@loring-greenough.org).

The Loring Greenough House is a non-profit, volunteer run 501(c)(3) organization, with a goal to maintain the historic house, grounds and continue to make this a community space. The organization receives no federal, state or city funding. We fulfill our mission by raising funds through membership dues, events, rentals, annual appeal donations, grants, zip-car rentals and sponsorships from organizations like yours.

Thank you for considering this opportunity.

Sincerely,

Diane Spears, President  
Loring Greenough House

*Enclosure: sponsorship information*

# ***Series Descriptions***

## ***Tuesdays in the Parlor Series***

Fun, creative evening activities to bring people together, teach new skills, and foster community spirit!

The house is aiming to have **10 Tuesday evening events** throughout the year.

- Examples of some of the events being targeted:
  - Film screenings
  - Crafting events
  - Whisky history and tasting night
  - Game nights
  - History at Play - Performances

## ***Thursdays on the Lawn***

**Every Thursday from June through the first Thursday in October**, the Loring Greenough House grounds are open to the community, from 3:30 pm to dusk, for people to gather with family and friends.

- Food Trucks, Music, Kids activities, Community Vendor tables, and a Farmers Market are some of the activities that house members coordinate each week.

## ***Community Education Lecture Series***

**Four to six times a year**, the Loring Greenough House offers lectures from expert speakers on a variety of topics to enlighten and entertain! This year's possibilities include the greater Boston molasses flood, multifunctional opera houses in New England, tales from a descendant of the Greenough family, and Sunday afternoon Docent House Tours.

### **Concert Series**

- Sunday afternoon weekly concerts by community musicians. Runs during the **Fall and Winter**.

### **Snuggle up With a Book Series**

A monthly Saturday afternoon event, from **January through March**, for friends and families to come to the house, enjoy some hot chocolate and snacks, while reading in the historic house parlor.

# ***Series Sponsorship Levels:***

## **\$200 - \$500**

- Social Media recognition
- 1 year membership to the Loring Greenough House, for one person
- House tour for up to 10 people

## **\$500 - \$999**

- Social Media recognition
- 1 year membership to the Loring Greenough House, for one person
- House tour for up to 10 people
- Sponsorship recognition on event materials
- Listing on the Loring Greenough website and link to your website

## **\$1,000+**

- Social Media recognition
- 1 year membership to the Loring Greenough House, for two people
- House tour for up to 10 people
- Sponsorship recognition on event materials
- Listing on the Loring Greenough website, including your logo, and link to your website
- Sponsorship recognition series banner on the fence in front of the house
- Option to have your company present and/or your company materials, at an event
- Option to host a company meeting at the house for up to 15 people

## **Gold Level \$2,000 or more**

- Sponsor has the opportunity to work directly with the Loring Greenough House to create a customized and mutually beneficial recognition arrangement.

# ***Single Events Sponsorship at the House***

We accept contributions of **in-kind donations** (refreshments, event supplies), and/or **\$100**, for which we will provide social media mentions of your generosity, along with your company information.

## 2017 House Single Events

- JP Local First Business Fair
- Punk Rock Aerobics
- JP Centre Street Trick-or-Treat children's event
- History Happy Hour
- Holiday Open House
  - Children's Cookie Decorating
  - Tours
  - Art Sale
- Holiday Wreath Selling fundraiser

## 2018 House Single Events

- Winter Fundraiser
  - Talk by Curt DiCamillo
- Women's History Month event
- Fine Art and Antiques Annual Appraisal Day
- Black History Month
- Annual Egg Hunt
- Summer Kitchen Opening Reception
- Annual Members Meeting
- Garden Party fundraiser
- Oktoberfest event